

SPONSOR & EXHIBIT



STRUCTURES CONGRESS 2021

The Premier Event in Structural Engineering

March 10–13, 2021

Seattle, Washington

**Showcase your
brand and
reach more than
1,200 industry
professionals**



#Structures21 | www.structurescongress.org

To Sponsor/Exhibit, contact Sean Scully at sscully@asce.org



YOU ARE INVITED TO SPONSOR AND/OR EXHIBIT

Prospective Sponsor/Exhibitor:

We invite you to sponsor and/or exhibit at Structures Congress – the premier event in structural engineering! SEI is a vibrant community of more than **30,000** members, one of nine specialty Institutes of the American Society of Civil Engineers, with more than **150,000** members worldwide. SEI includes practicing engineers, research scientists, academics, students, technologists, material suppliers, contractors, and owners. The SEI strategic focus on innovation and developing the next generation of leaders is woven throughout our growing Structures Congress and makes it the perfect event for your brand to grow with us.

Why Sponsor/Exhibit at STRUCTURES CONGRESS?

If your company serves structures/construction-related industries, Structures Congress is a must-attend event for you to represent your brand.

- Excellent technical and professional program attracts more than 1,200 key industry professionals including business owners, engineers, specifiers, researchers, contractors, manufacturers, suppliers, and more.
- The products and services you represent are part of the Congress focus.
- Congress attendees value your expertise.
- Exhibits and sessions are centrally located March 11–12, allowing for easy interaction with key clients and prospects throughout the conference.
- Dedicated networking events take place in the Exhibit Hall, including the Welcome Reception, lunches, and morning and afternoon refreshment breaks.
- High visibility sponsor opportunities are available to enhance your exhibit participation.

Ensure your company's participation and sponsor and/or exhibit at STRUCTURES CONGRESS. For more info, contact Sean Scully at sscully@asce.org or 703-295-6154.

We look forward to welcoming you in Seattle!



Joe DiPompeo, P.E., F.SEI, F.ASCE
FY2021 President,
SEI of ASCE



Laura E. Champion, P.E., M.ASCE
Director, SEI of ASCE

DOES YOUR ORGANIZATION PROVIDE GOODS/SERVICES TO STRUCTURAL ENGINEERING OR THE CONSTRUCTION INDUSTRY?

Structures Congress provides you an excellent opportunity to develop new customers. Promote your organization's products to:

- Practicing Engineers and Architects
- Principals of Design Firms
- Builders and Materials Suppliers
- Educators and Students
- Government Agencies

Job Positions

- Owner, President or CEO – 18%
- Technical Staff – 28%
- Senior Management – 13%
- Middle Management – 11%
- Faculty – 16%
- Student – 13%
- Retiree – 1%

Organization Types

- Private Consulting or Design/Build Firms – 43%
- Education – 30%
- Commercial or Industrial Firms – 17%
- Other – 8%
- Government Agencies – 2%





SPONSOR OPPORTUNITIES

Bring your Brand and Your Business to Seattle!

Feature your company with the options that are right for you. Contact Sean Scully at sscully@asce.org or 703-295-6154 to create a custom package.

PLATINUM LEVEL (\$20,000)

Special Evening Reception

A highlight at Structures Congress, this signature event on Friday, March 12, enables you to gain maximum exposure by hosting a fun and memorable evening for all attendees. Your staff can be the welcoming crew to ensure a great return on your investment.

GOLD LEVEL (\$10,000–\$12,500)

- Conference Padfolio (\$12,500) distributed with materials to all attendees at on-site registration
- WiFi in registration area and outside session rooms
- Welcome Reception in Exhibit Hall, Thursday, March 11
- Closing Plenary Lunch, Saturday, March 13
- Keynote Speaker (3 available)
- Off Site Tour

BRONZE LEVEL (\$2,500)

- Morning and Afternoon Refreshment Breaks
- Full Track of Sessions
- One Page Ad in Final Program
- Daily Top Pick Session Prize
- Vendor Demonstrations

SILVER LEVEL (\$5,000)

- Conference Lanyards
- Exhibit Hall Footprints to your booth
- Exhibit Hall Prize Giveaways (up to 4 giveaways)
- Mobile App
- Buffet Lunch in Exhibit Hall March 11 or 12
- Morning Plenary March 11 or 12 – three-minute greeting at the podium and place a promotional item at seating
- Branding/Wraps at Conference Location

OR

SILVER FINANCIAL CORPORATE SPONSOR (\$5,000)

*This special opportunity includes **One Flex Registration Package**, to be shared among your staff:*

- Four (4) Flex Registration Badges for access to sessions, breaks, and Exhibit Hall
- Eight (8) tickets to be divided up for use at Welcome Reception or Exhibit Hall Lunches
- 1 copy of the Congress Proceedings
- 1 page flyer in Conference Padfolio

| SPONSOR BENEFITS | Platinum \$20,000 | Gold \$10,000– \$12,500 | Silver \$5,000 | Bronze \$2,500 |
|---|----------------------|-------------------------------|-------------------|-------------------|
| Company recognition with link at www.structurescongress.org , in-conference signage, on-site program, and app | Logo | Logo | Logo | Name |
| One page flyer in conference padfolio | Yes | Yes | No | No |
| Attendee Registration Mailing List Pre- and Post- Congress | Yes | Yes | Yes | No |
| Full Congress Registration | 4 | 2 | 0 | 0 |
| Tickets to Special Evening Reception | 8 | 4 | 0 | 0 |

IMPORTANT DATES

NOVEMBER 2, 2020

Exhibit kit emailed

NOVEMBER 2, 2020

50% deposit and contract due

AFTER NOVEMBER 2, 2020

Full payment due

FEBRUARY 4, 2021

Exhibitor & Sponsor registration due

MARCH 10, 2021

Exhibitor move-in

MARCH 12, 2021

Exhibitor move-out

Reserve Your Space Now!

Contact Sean Scully at sscully@asce.org or 703-295-6154



EXHIBIT AT STRUCTURES CONGRESS

EXHIBIT BOOTH FEES

■ **By Thursday, November 2, 2020**

Inline: \$2,795 – Corner: \$3,095

■ **After Thursday, November 2, 2020**

Inline \$3,295 – Corner \$3,595

10 × 10-FT. BOOTH INCLUDES:

- Pipe and drape in show colors
- 6-foot skirted table
- Two (2) chairs
- One (1) trash can
- One (1) ID sign
- One (1) full Congress Registration
- One (1) Exhibit Booth Personnel Registration

EXHIBITOR BENEFITS

- Dedicated hours in Exhibit Hall – March 11–12 with qualified buyers
- Exposure at all Exhibit Hall events: one (1) Welcome Reception, four (4) morning and afternoon breaks, and two (2) lunches
- Exclusive hours with no competing sessions during the Welcome Reception, breaks, and lunches

- Company recognition with link at www.structurescongress.org, in-conference signage, preliminary and on-site program, and app
- 25-word description of your organization and/or product in the Final Program
- A pre- and post-Structures Congress attendee mailing list (provided the signed list agreement and full payment are received)

See contract/terms at www.structurescongress.org.

TOP REASONS TO SPONSOR/EXHIBIT AT STRUCTURES CONGRESS

- Meet more than 60% of Exhibit Hall visitors who have budget management responsibility or recommend purchase to their organizations
- Reach more prospects in a few days than your sales team can reach in months
- Increase awareness for your brand
- Help customers solve problems by providing solutions to their engineering challenges
- Build customer relationships
- Showcase new products and technical support
- Meet with key clients and business partners
- Keep up on industry trends

Questions? Contact Sean Scully at sscully@asce.org or 703-295-6154.

RECENT SPONSORS AND EXHIBITORS

Advant Steel
 American Institute of Steel Construction
 Atex – Waffle Slab
 Atlas Tube
 Autodesk
 Barsplice Products
 Berkel & Company Contractors
 Blind Bolt Co
 Cast Connex
 Cervenka Consulting
 Computers & Structures
 Comslab
 CoreBrace
 Direct Design Software
 Dlubal Software
 Durafuse
 Dynamic Isolation Systems
 Engineering Ministries International

Epic Metals
 Expanded Shale, Clay and Slate Institute
 Fabreeka International
 FATZER AG Wire Ropes
 FEMA
 Forney
 Fyfe Company
 Gate Precast Company
 Geopier Foundation Company
 Gilsanz Murry Steficek LLP
 Engineers and Architects
 Giza Steel
 Hayward Baker
 Headed Reinforcement Corp
 Hilti
 Horner & Shifrin
 Informed Infrastructure
 ITT Enidine
 Keller

Kinemetrics
 KPFF
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 Lindapter
 LNA Solutions
 Loyal Source Government Services
 Maurer USA
 Menard Group USA
 MiTek
 MTS Systems Corporation
 New Millennium Building Systems
 NIST/NEHRP
 Nucor
 Olson Instruments
 PCB Piezotronics
 Pearl Insurance
 Peikko
 Pile Dynamics & GRL Engineers

Pinnacle Infotech
 Prosoco
 Quaketek
 Quickframe
 S-FRAME Software Inc
 Simpson Strong-Tie
 Skyline Steel
 Smart Infrastructure Group
 Sofistik
 Spatial Networks
 Stainless Structural
 Steel Joist Institute
 Steel Tube Institute
 Strand7
 Taylor Devices
 Think Wood
 Trimble
 Vector Corrosion
 Vulcraft/Verco Group
 Walter P Moore
 Williams Form Engineering Corp